

EXTRA PROMOTIONAL TOOLS

STANDHOLDER EXHIBITOR

ADVERTISING SPACE (available until sold-out)

Exhibitor can use the on-off line exhibition tools to convey its advertising

A. <u>NEWSLETTER</u>			
Sent to all Salone Franchising Milano database (Companies and Visitors)			
n. 1 dedicated Newsletter	€.	600,00	€
B. <u>VIDEO INTERVIEW</u>			
N. 1 video interview (maximum 1 minute and a half) c/o stand			
	€.	300,00	€
C. <u>EVENT CATALOGUE</u>			
15.000 free copies given to all the visitors, Salone Franchising Milano 2018 exhibitors, Institutions, national and international press, etc.			
N. 1 inside page, 4 colors	€.	800,00	€
N. 1 inner cover page (1 availability)	€.	1.000,00	€
N.1 back cover, 4 colors (1 availability)	€.	1.200,00	€
N. 1 company color logo on Salone planimetry	€.	300,00	
D. <u>SLOT ON THE STAGE</u>			
40 Minutes slot on Salone Franchising Milano Stage for show and speech			
	€.	2.500,00	€
E. <u>TOTEM</u>			
F. Vertical non-interactive monitor	€.	600,00	€
G. Interactive Monitor	€.	700,00	€
H. Social mirror for photos	€.	700,00	€
I. Interactive Lounge Table	€.	1.800,00	€
J. Totem customization	€.	250,00	€
F. <u>HOSTESS</u>			
Hostess		€.	150,00 / per day €
Model		€.	300,00 / per day €

TOTAL AMOUNT (to be paid at the time of the request)

AMOUNT TAXABLE	€
VAT 22%	€
TOTAL AMOUNT	€

FORM OF PAYMENT

- BANK TRANSFER to : FANDANGO CLUB SpA - BANCA INTESA SAN PAOLO**
IBAN: IT52R0306932650100000000401 - BIC-SWIFT Code: BCITITMMXXX
IT IS COMPULSORY TO INDICATE THE COMPANY NAME AND SALONE FRANCHISING MILANO ON YOUR PAYMENT
 Please, attach to this form a copy of the bank transfer and send it to the following e-mail address: segreteria.bigevents@fandango-club.com
- CREDIT CARD**

Amount deposited according to the application form rules and Article 3 of General Regulations

Date

Stamp and signature

EXTRA PROMOTIONAL TOOLS

A. NEWSLETTER

N. 1 Dedicated Newsletter

€. 600,00

Sent to all Salone Franchising Milano database (Companies and Visitors)
Send us your logo in vector format and describe your business



YOUR LOGO HERE



**YOUR BUSINESS DESCRIPTION AND YOUR IMAGES
HERE**

B. VIDEO INTERVIEW

N. 1 video interview (maximum 1 minute and a half) c/o stand

€ 300,00

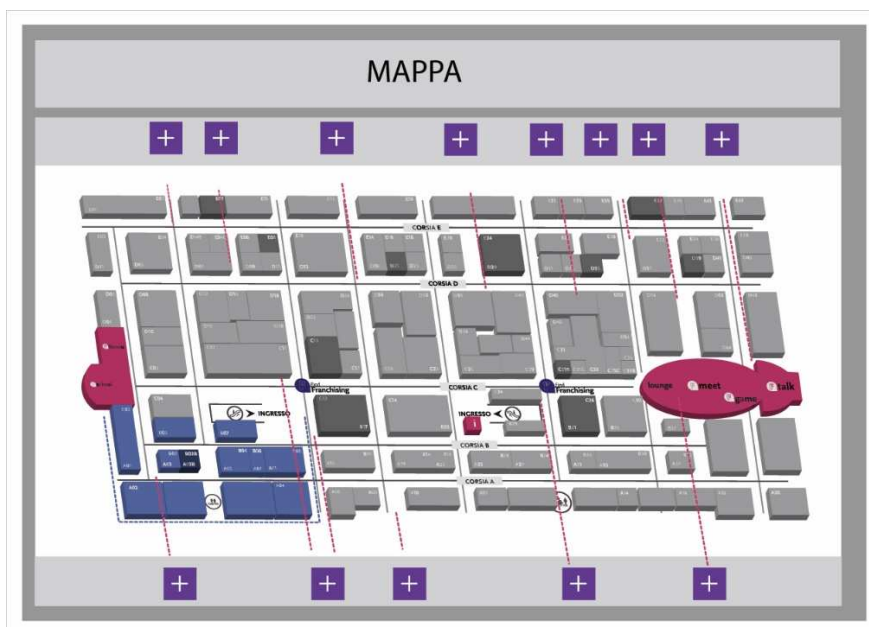


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← YOUR LOGO HERE

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D. SLOT PALCO



40 Minutes slot on Salone Franchising Milano Stage for show and speech

€2.500,00

E. TOTEM



Vertical non-interactive monitor	€.	600,00
Interactive Monitor	€.	700,00
Social mirror for photos	€.	700,00
Interactive Lounge Table	€.	1.800,00
Totem customization	€	250,00

F. HOSTESS



Hostess	€ 150,00 / per day
Model	€ 300,00 / per day